

**NEWS FOR IMMEDIATE RELEASE****METEOR INKJET SETS SIGHTS ON EUROPEAN CERAMICS MARKET**

**Cambridge, UK, 1<sup>st</sup> February, 2018:** Meteor Inkjet Ltd., a Global Graphics (Euronext: GLOG) company, is targeting the European ceramics market for growth in 2018 and beyond by making its debut at two major ceramics exhibitions.

Meteor, already a dominant player in the Asian market, is turning its attention to Europe by demonstrating its expertise in printhead driver electronics and software at Cevisama in Valencia, 5 – 9<sup>th</sup> February 2018 (stand E175), and also at Tecnargilla in Rimini, 24 – 28<sup>th</sup> September 2018.

The ceramics industry is the largest user of industrial inkjet equipment and components in the world. According to Global Industry Analysts the global market for ceramic tiles is projected to exceed USD 140 billion by 2024 with the development of digital ceramic printing technology<sup>i</sup> cited as a key growth factor. Asia-Pacific will represent the largest as well as the fastest growing market worldwide over the same period.

Meteor Inkjet offers products to drive all the major printheads used in digital tile production, notably Xaar, FUJIFILM Dimatix, Seiko Instruments and Kyocera. Supported by a world-class technical team, Meteor's production-ready solutions reduce development risk and time to market for manufacturers building new ceramic decoration presses.

Meteor is working with its sister company, Global Graphics Software, to offer improved image quality and enhanced functionality for ceramic tile decoration lines. This joint approach will add value for Meteor Inkjet customers and expand Global Graphics Software's footprint into the ceramics market.

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**About Global Graphics PLC**

Through its operating subsidiaries, Global Graphics PLC (Euronext:GLOG) <http://www.globalgraphics.com> is a leading developer of platforms for digital inkjet printing and type design and development. Customers for digital inkjet technology include press manufacturers such as HP, Canon, Durst and Roland. Those for font design include numerous international brands, from manufacturers such as Mercedes Benz and Siemens, to digital media and publishing companies.

Global Graphics PLC is headquartered in Cambridge UK. Its subsidiary companies are printing software developers Global Graphics Software; the type foundry, [URW++ Design and Development GmbH](#), and the industrial printhead driver solutions specialists, [Meteor Inkjet](#).

Global Graphics has offices in: Florida, US; Tokyo, Japan; and Hamburg, Germany.

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<sup>i</sup> *Ceramic tiles, a global strategic business report*. Global Industry Analysts. May 2017.